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PATENT



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Serial No.: 09/474,588

Filed: December 29, 1999

For: METHODS AND SYSTEMS
FOR CREATING MODELS FOR
MARKETING CAMPAIGNS

Art Unit: 3621

Examiner: James A. Reagan

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3-23-04
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AMENDMENT AFTER FINAL

Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicants respectfully request consideration and entry of the following amendment
submitted in response to the Office Action dated January 15, 2004 and made final.

Handwritten: Entry
Amend
AS PER
RCE